

# FoundationsFirst Cookies policy

Effective Date: 1st August 2024

#### 1. Introduction

Welcome to FoundationsFirst Education, a trusted education consultancy company in the UK. We value your privacy and aim to provide you with a clear understanding of how we use cookies and similar tracking technologies on our website.

### 2. What Are Cookies?

Cookies are small text files that are stored on your device when you visit a website. They serve various purposes, such as improving website functionality, enhancing user experience, and collecting data for analytics.

### 3. Types of Cookies We Use

We use the following types of cookies:

- **a.** Essential Cookies: These cookies are necessary for the functioning of our website. They enable you to navigate the site and use its essential features.
- **b.** Analytical Cookies: These cookies help us gather information about how visitors use our website. We use this data to analyse website traffic and improve its performance.
- **c.** Functionality Cookies: These cookies allow us to remember your preferences, such as language settings and user preferences, to provide you with a personalised experience.

### 4. How We Use Cookies

- Enhanced User Experience: Cookies enable us to offer a more personalised and user-friendly experience by remembering your preferences.
- Website Improvement: We use cookies to understand how our website is used and identify areas for improvement.
- Analytics: Cookies help us collect data on website traffic and user interactions to improve our services and content.

## 5. Third-Party Cookies

We may use third-party cookies, such as those from Google Analytics and social media platforms, to gather additional data for analytics and marketing purposes. These cookies are subject to the privacy policies of their respective providers.

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### 6. Cookie Control

You have the option to control and manage cookies through your browser settings. You can choose to block or delete cookies, although this may impact your experience on our website. For more information on how to manage cookies, please refer to your browser's help documentation.

### 7. Consent

By using our website, you consent to the use of cookies as described in this policy. If you do not agree with the use of cookies, you may disable them in your browser settings.

### 8. Changes to This Cookie Policy

We may update this Cookie Policy to reflect changes in our practices or for legal and regulatory reasons. Any updates will be posted on our website with a revised effective date.

### 9. Contact Us

If you have any questions or concerns regarding our Cookie Policy or data privacy practices, please contact us at <a href="mailto:Foundations1stEducation@gmail.com">Foundations1stEducation@gmail.com</a>.

Thank you for choosing FoundationsFirst Education. We value your trust and are committed to providing a transparent and secure online experience.

Emma Tibbitts, Director, FoundationsFirst Education